



LINEIT COMPONENTS (PTY) LTD

Privacy Policy for Linelt Components

Effective Date: 06/12/2024

At **Linelt Components**, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you engage with our website and services, including marketing and services related to **PoleSaver** and **PostSaver**.

1. Information We Collect

We collect personal information to enhance our services and communication. The data collected may include:

- **Personal Identification Information:** Name, email address, telephone number, and other contact details.
- **Usage Data:** Information about your interaction with our website, such as pages viewed, time spent, and engagement with content.
- **Social Media Data:** If you engage with us via platforms like Facebook, we may receive your public profile information and any data you choose to share in line with the platform's privacy policy and terms.

2. How We Use Your Information

We use your data to:

1. Provide, maintain, and improve our services and website.
2. Respond to inquiries and communicate regarding promotions or services.
3. Analyse website traffic and enhance user experience.
4. Share updates, news, and content on social media platforms, including Facebook.



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5. Support marketing and communications for **PoleSaver** and **PostSaver** initiatives.
6. Comply with legal obligations and regulatory requirements.

3. How We Share Your Information

We do not sell your personal data. Your information may be shared under the following circumstances:

- **Service Providers:** We may share your information with trusted service providers assisting with website operations, analytics, and marketing.
- **Legal Compliance:** Your data may be disclosed if required by law or in response to legal proceedings.
- **Social Media Platforms:** If you interact with us through platforms like Facebook, your data will be shared as per their respective privacy policies.

4. Data Security

We implement industry-standard security measures to protect your data, including encryption, secure servers, and restricted access protocols.

5. Your Rights

You have the following rights concerning your personal data:

- **Access:** Request access to the personal data we hold about you.
- **Rectification:** Request corrections to any inaccurate or incomplete data.
- **Erasure:** Request deletion of your data, subject to legal retention requirements.
- **Object to Processing:** Opt out of data processing for direct marketing purposes.

To exercise these rights, contact us at info@lineitcomponents.co.za.



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6. Facebook and Social Media

Interactions with our social media accounts, including Facebook, are subject to the respective platform's privacy policies. Please review these policies for additional information.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience, analyse website performance, and personalise content. Cookie preferences can be managed through your browser settings.

8. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Updates will be posted on this page, and we encourage regular reviews to remain informed.

9. Contact Us

If you have questions or concerns about this Privacy Policy or our practices, please reach out to us:

- **Email:** info@lineitcomponents.co.za
- **Telephone:** (011) 708 0267